



# **Sponsorship and Exhibition Opportunities**

**UK Kidney Week  
7-9 June 2022**

**Hilton Birmingham Metropole  
National Exhibition Centre**





**UKKW**

UK Kidney Week 2019



**UKKW**

UK Kidney Week 2019



# WELCOME AND THANK YOU FOR YOUR INTEREST IN **UK KIDNEY WEEK 2022**

In 2022 we are excited to be offering a hybrid conference and returning to in-person attendance at the Hilton Birmingham Metropole from 7-9 of June. We are putting together a great three-day programme which will appeal to a huge range of delegates across the entire multi-disciplinary team and are expecting 800 attendees.

After two years of virtual conferences, we're aiming to do more for you: providing more time with delegates, greater engagement, greater footfall, and more incentives. We've done this by adjusting the layouts, containing the ratio of exhibitors to delegates, increasing the marketing and communications surrounding UKKW 2022, carefully reviewing our programmes and the way the exhibition is presented and maximising the use of our venue.

This year's UK Kidney Week will enable networking and opportunities for collaboration both during and after the conference. It is an invaluable opportunity to meet and network with the kidney community.

**We're looking forward to you joining us for UK Kidney Week 2022.**



# OUR CONFERENCES

The **UK Kidney Week 2021** Conference took place virtually between the 4th – 7th October 2021.

Due to the ongoing pandemic, the conference was hosted via online platform with a series of sessions taking place over four days.

There were ten sponsored symposia in the programme over the four-day period.

**226 speakers**

**16 countries**

"Fascinating aspects of renal medicine that I haven't read about much - thank you for the amazing insights and overviews."

**347 posters**

**120 abstracts**

"A really varied programme that covered an interesting mix of topics ranging from directly clinically relevant to research in progress, including models being developed. Lots of opportunities for interactions between delegates and presenters."

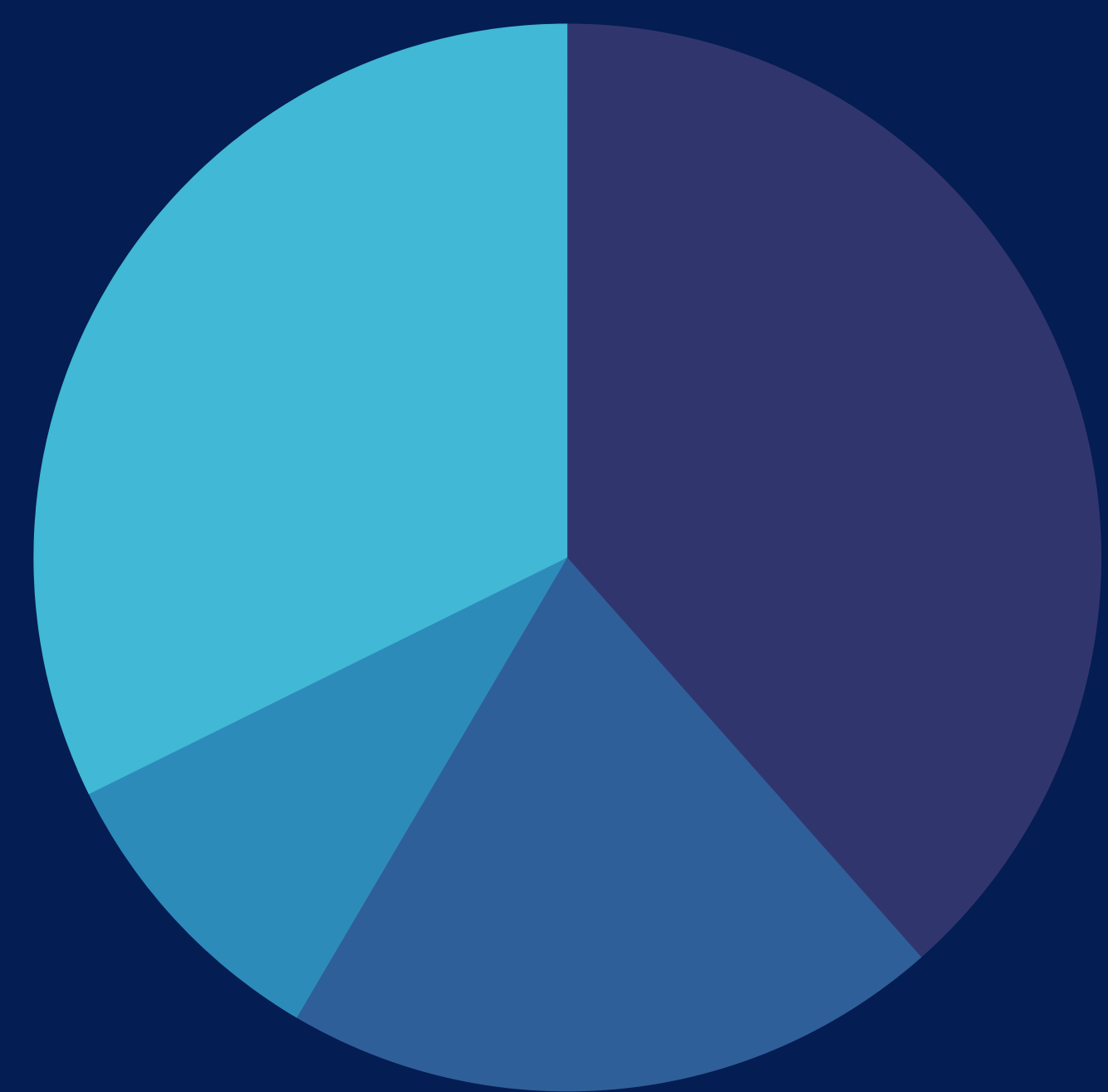
**75 exhibitors**

**66 renal units**

"This was by far the best one I have attended, well-timed, organised, informative and well-presented sessions, great speakers and Q&As."

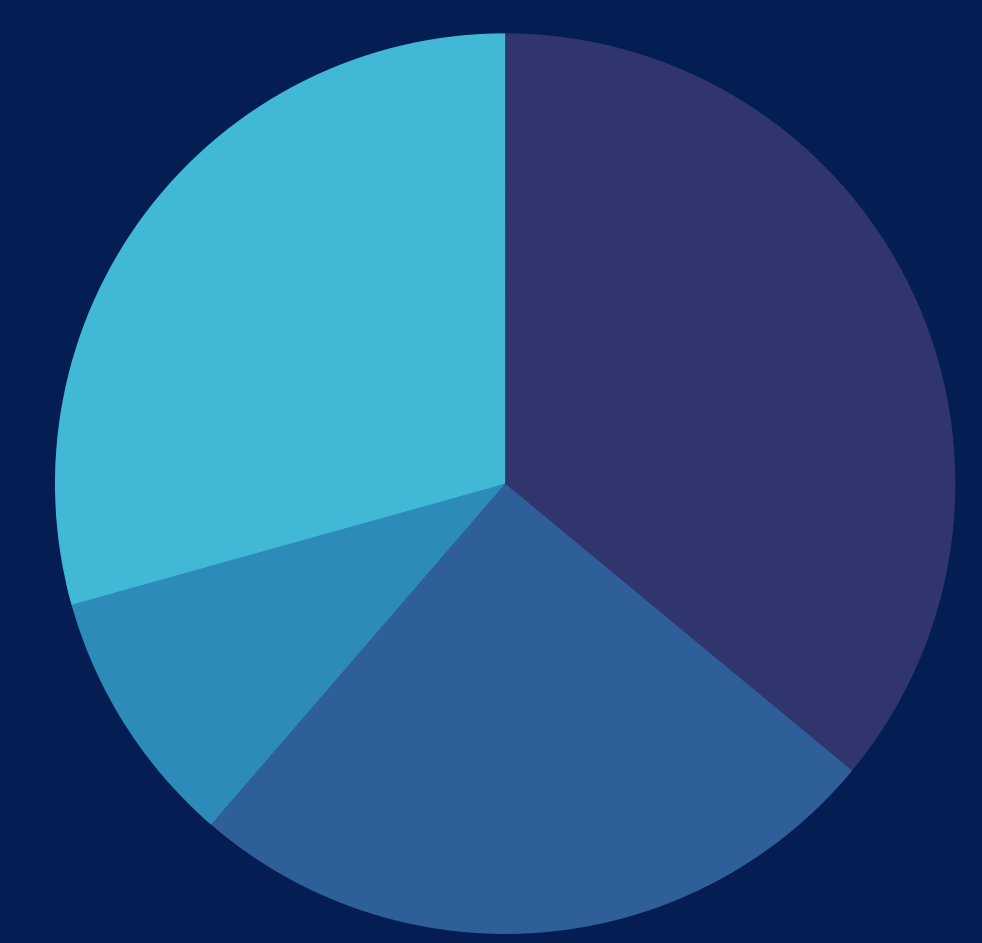
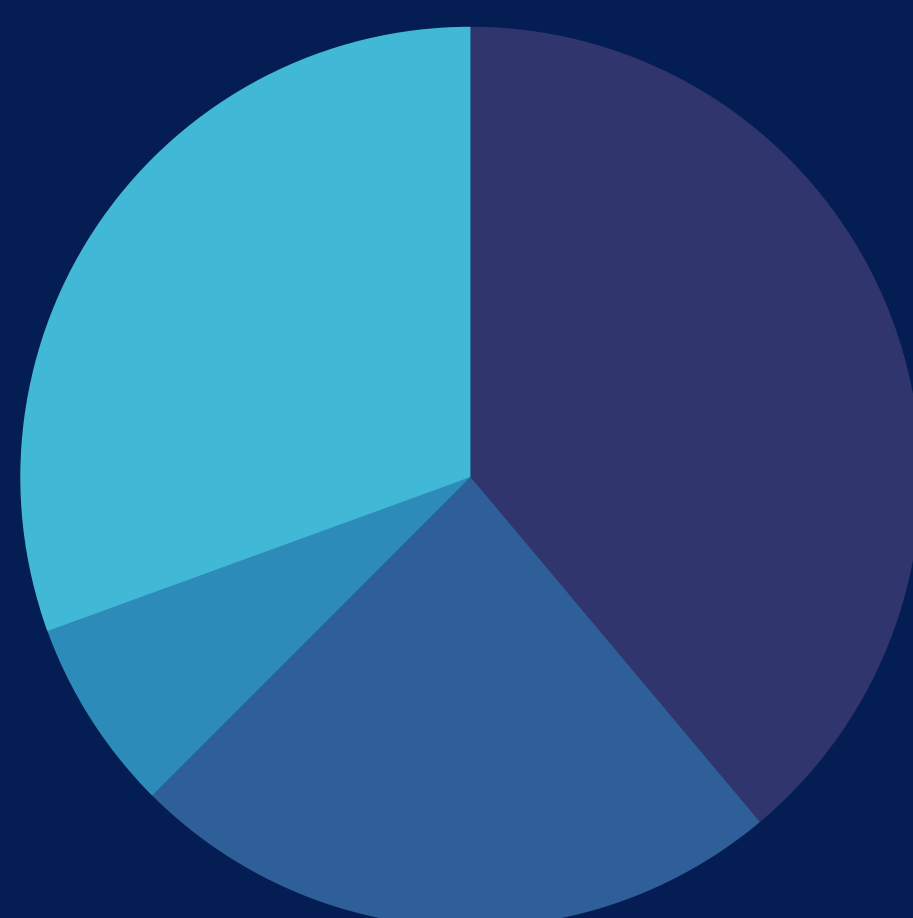


# OUR DELEGATES



**2021**  
*virtual*  
2,667 total attendees

**2020**  
*virtual*  
2,659 total attendees



**2019**  
*in-person*  
1,100 total attendees

- Consultant
- MDT
- Trainee
- Student





# EXHIBITION

**£300 (excluding VAT) per square metre**



## Bronze

- 2m x 2m
- 1 x 500w electrical socket
- 1 x LED strip light



## Silver

- 3m x 2m
- 1 x 500w electrical socket
- 1 x LED strip light



## Gold

- 4m x 3m
- 2 x 500w electrical sockets
- 1 x LED strip light



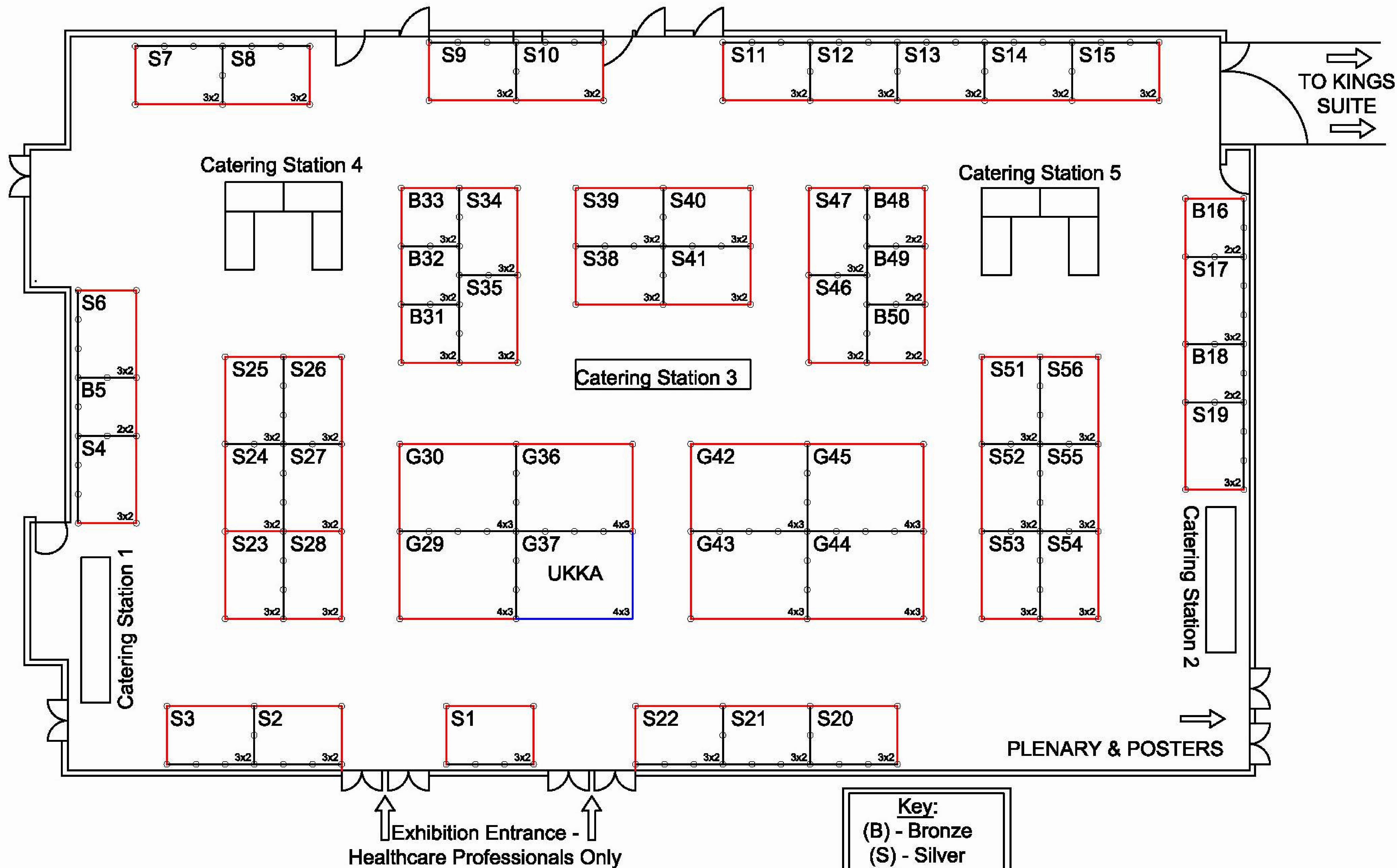
## All shell scheme stands include:

- 1 standard company name sign
- 1 standard table
- 2 standard chairs
- 2 UKKW 2022 exhibitor passes
- 1 company logo and description within the UKKW 2022 conference platform

Stand space will be allocated on a first come first served basis

Please contact us to discuss conference accommodation rates and additional exhibitor passes





Whilst every effort has been made to ensure the information contained in this drawing is accurate, the information is indicative only. JNM Events accepts no liability for errors or damages arising from inaccuracies contained in this drawing.



# OUR PACKAGES

## SYMPOSIUM

Afternoon Sponsored Symposium*	60 minutes	£19,000
Breakfast Sponsored Symposium	45 minutes	£14,000
Mini-Symposium	20 minutes	£4,000

## BRANDED ITEMS

Exclusive delegate lanyards	£3,000
Bollard covers	£250
Floor decals	£250
Logo on the holding slide in the main room	£750





# OUR PACKAGES

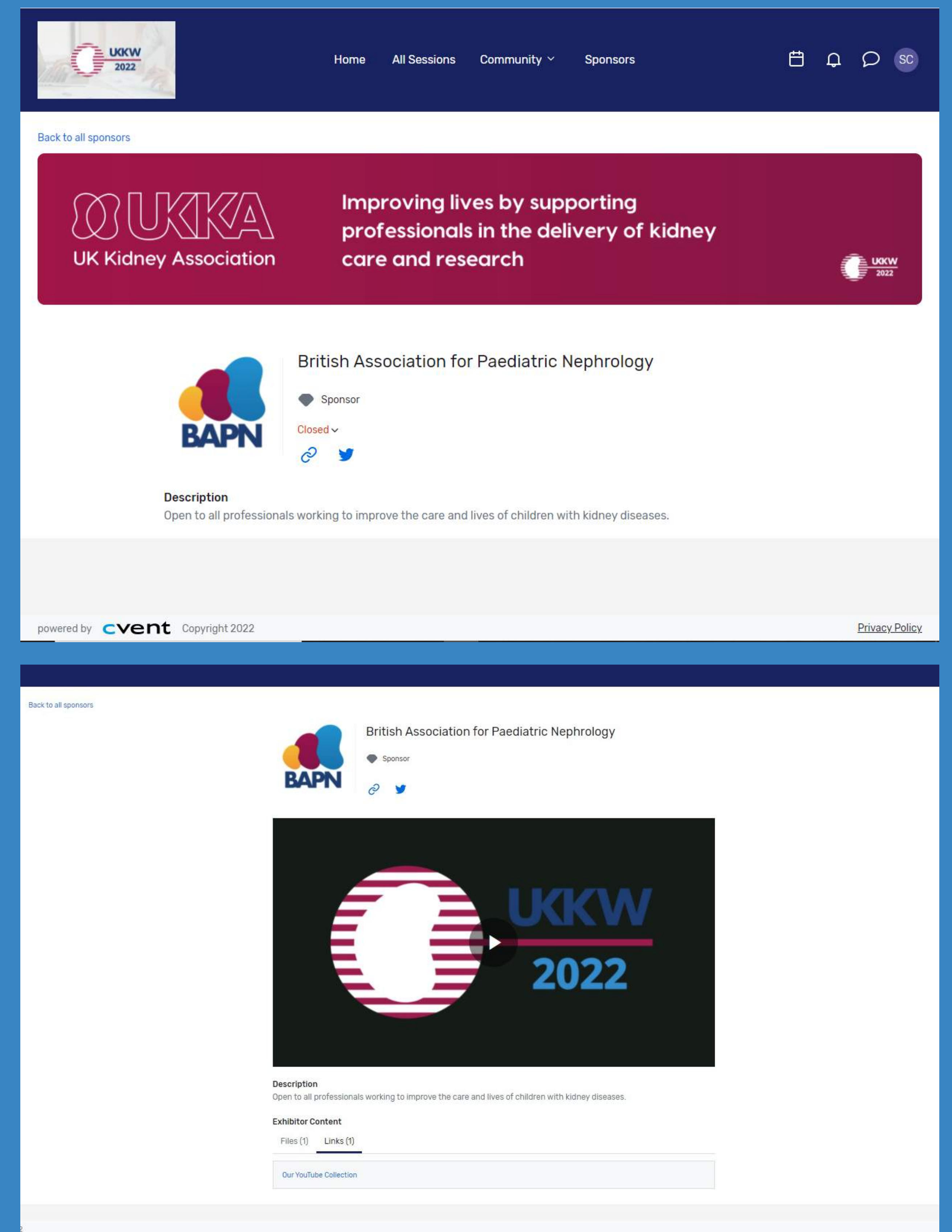
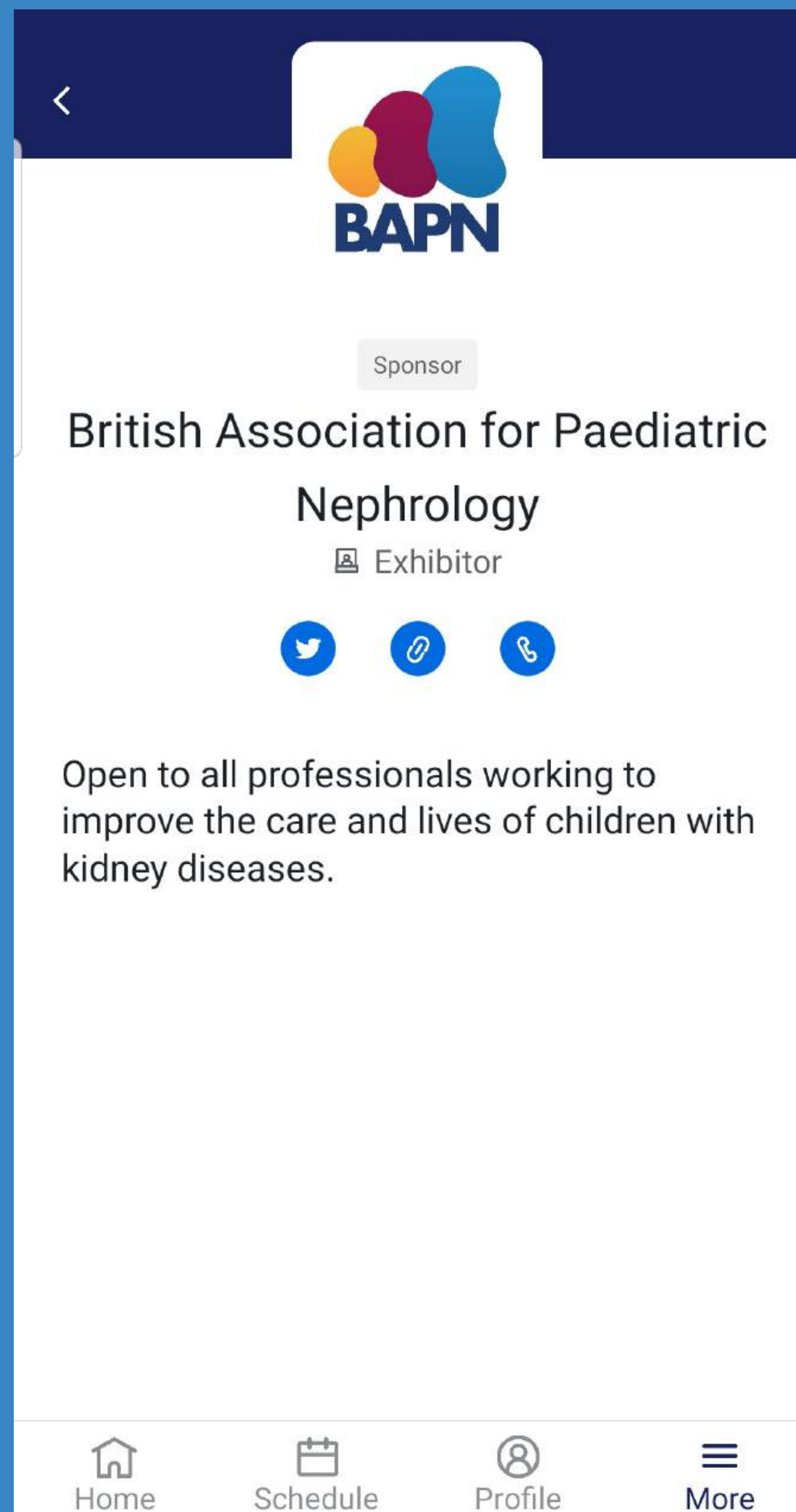
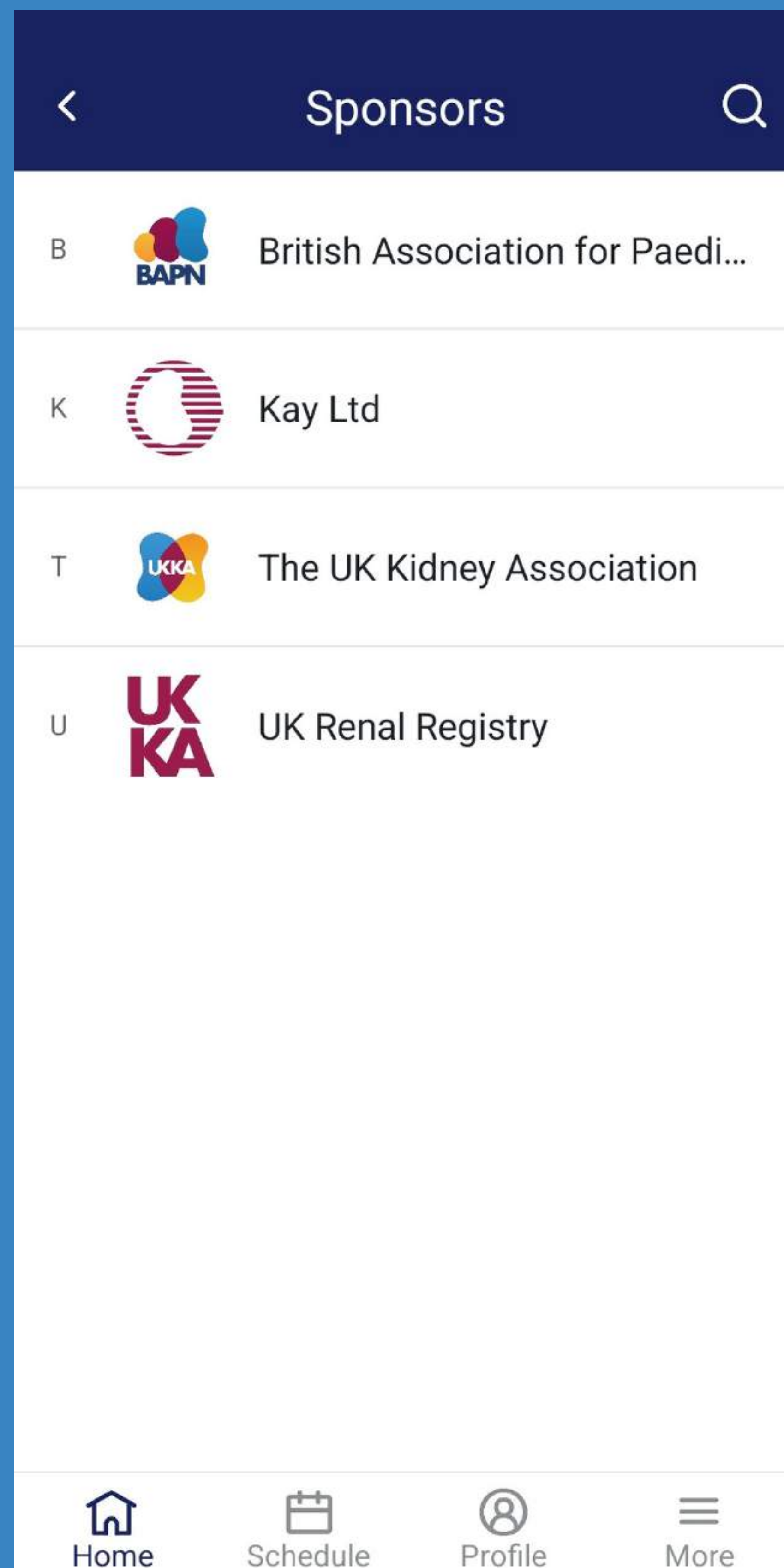
## DIGITAL

Livestream of Afternoon Sponsored Symposium*	60 minutes	£23,000
Pre-recorded on-demand presentation	10 minutes	£2,000
Banner in the UKKW event platform		£2,000
Pre- or post-event email		£1,250

All prices exclude VAT

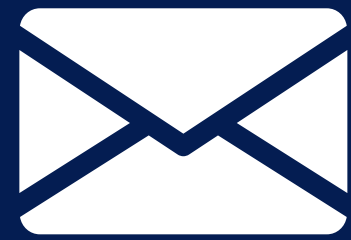


# EVENT PLATFORM





# CONTACT



[events@ukkidney.org](mailto:events@ukkidney.org)

For opportunities to reach UKKW 2022 delegates on a more targeted basis, please contact [events@ukkidney.org](mailto:events@ukkidney.org)

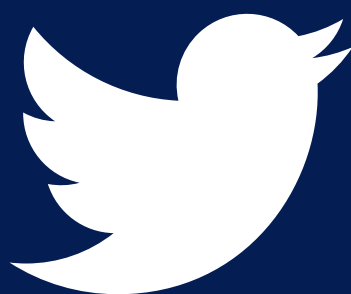


[ukkw.org](http://ukkw.org)

For other opportunities to reach UKKA Membership, please contact [ukka@ukkidney.org](mailto:ukka@ukkidney.org)



07939988940



[@UKKidney](https://twitter.com/UKKidney)



**UKKA Events,**  
Brandon House,  
Building 20a1,  
Southmead Road,  
Bristol, BS34 7RR

