E-POSTER ARTWORK SPECIFICATIONS - PORTRAIT



PREPARING your Poster in PowerPoint

If preparing your poster in PowerPoint make a custom sized single page to:
height 63.5cm
width 38.1cm
Set image compression to High Fidelity
Embed images, do not link images or videos
Do not set any motions or timings

Submit your Poster as a PDF file. To do this in PowerPoint press File, Export, select PDF.
On Windows PC select 'Standard Optimisation'
On Mac select 'Best for Electronic Distribution'

PREPARING your Poster in Adobe InDesign

Graphic Designers will often use Adobe InDesign for professional publication design.
This application will allow you to bring together text, images and logos for both print and electronic use. Should you have an Adobe design account you may wish to consider InDesign.

If using Adobe InDesign to design your poster please set the page dimensions to:
HEIGHT = 1800 pixels (63.5cm)
WIDTH =1080 pixels (38.1cm)

RGB Colour is recommended for Digital Devices
Submit your Poster as a PDF file. Do not add crop marks or bleed.
150dpi recommended to balance quality and file size, do not exceed 300dpi.
It's recommended to outline all text prior to saving as PDF. (Keep an editable version on file in case you want to make changes before submitting your poster)

Which ever design software you choose to design your poster in please try to avoid the most common design mistakes.
1. Incorrect size or orientation. Make sure it's Portrait.
2. Low Resolution Screen shots of Charts, Graphs, Images and Logos. Avoid the stretch!
3. Tiny Text (font size matters!) . Minimum 10pt recommended, bigger is better when group presenting
4. Hard to read colour combinations or fonts.

The E-Poster 55" Touch screens are almost double the size of the poster file and approx 4 times larger than the average office screen. To check your Poster doesn't contain any pixel nightmares or text size faux pas please zoom into your final PDF poster file and check you're happy with it before submitting.